

ALBERTO GOIS

Web Development, Design and Project Management



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619-808-7409



San Diego, CA

Experienced professional with **20+ years success in website design, development, marketing and project management** through strategy, perspective, and creativity. Innovative employee with proven ability to code, compose, and implement best practice techniques to meld function and form into sales growth and customer cultivation.

WORK EXPERIENCE

Web Design and Development - UI/UX Design

Alberto Gois Web Design LLC | San Diego, CA | February 2008 to Present

- Building out compliant and accessible websites, along with content writing, image creation and web strategies.
- Full package builds with front and back-end implementation, along with marketing and graphic creation.
- Direct sales with small-medium size companies (1-30 employees).

Senior Web Development Project Manager

PINT, Inc. | San Diego, CA | May 2022 to July 2024

- Managed a team of 6-8 developers and designers in charge of several medium scale website builds, as well as two mobile applications, from concept to delivery to post-implementation.
- Managed an international team constructing two premier data visualization applications.
- Filled in as developer and designer regularly on multiple projects when needed to stay on schedule and hit key delivery metrics.

Web and Marketing Manager

Thunderbird Products | El Cajon, CA | February 2015 to July 2020

- Managed all website design and development, coding, and graphics creation. Magento and Shopify customizations.
- Photo editing/graphical manipulation of all products, as well as new product creation and multiple copywriting duties.
- Heavy Google suite work with AdWords and Analytics campaigns.
- Helped increase online sales revenue more than 300% over five years.

Senior Web Designer

Bank of Internet Federal Bank | La Jolla, CA | August 2012 – October 2014

- In charge of Web Design, Development and Marketing Team directly under Chief Marketing Officer. Built out wireframes, PSD creation and slicing for responsive layouts, complete code development and A/B testing for click heatmapping and marketing usability strategies.
- UI improvement programs and multivariate testing. Various email campaigns and graphic mailer creations for the banking sector.

EDUCATION

Bachelor of Arts Degree (BA) in Television, Film and New Media

Cal Poly Humboldt

Arcata, CA

August 2010 – May 2012

Associate Degree (AA) in Television, Film, and New Media

Grossmont College

El Cajon, CA

August 2008 – June 2010

Web Design and Web Publishing Certificates

University of California, San Diego - Extension

La Jolla, CA

August 2002 – June 2005

TECHNICAL SKILLS

- **HTML** – 20+ Years
- **CSS** – 20+ Years
- **Javascript** – 20+ Years
- **Adobe Photoshop and Illustrator** – 20+ Years
- **UI/UX Design** – 20+ Years
- **Email Marketing** – 15+ Years
- **SEO** – 15+ Years
- **Google Suite** – 15+ Years
- **Figma** - 6+ Years
- **Agile Workflows** - 6+ Years
- **Wordpress** – 5+ Years
- **Magento** – 5+ Years
- **TeamWork** – 5+ Years
- **Adobe Premiere** - 4+ Years
- **Shopify** – 3+ Years

Client List

Thunderbird Products www.thunderbirdproducts.com Built entire site from start to finish.	Copperlab www.copperlab.com Built entire site from start to finish.	Fashion Furniture www.fashionfurniture.com Built entire site from start to finish.
ZingChart and ZingGrid www.zingchart.com www.zinggrid.com Managed international team and facilitated new client generation. Built several new site sections and designed new chart types.	PECSTalk and PECSTalk Lite https://apps.apple.com/us/app/pecstalk/id6723864684 https://apps.apple.com/us/app/pecstalk-lite/id6723864667 Managed full project application builds from start to finish.	Sangamo Therapeutics www.sangamo.com Revamped Menu and News Release systems, including custom built widgets and cron job creations.
FEMSA www.femsa.com Managed various design initiatives and all annual report entries.	Active Motif www.activemotif.com Managed new ordering system and e-commerce implementations.	Ponte Winery www.pontewinery.com Built entire site from start to finish.
Investcal Realty www.investcalrealty.com Built entire site from start to finish.	858 Therapeutics www.8five8tx.com Managed new site development as well as designed new Pipeline section.	WD-40 www.wd40.com Designed and developed new "Uses" section
Hot Spring Spas www.hot.spring.com Designed and implemented "Hot Tubs 101" section.	XIFIN www.xifin.com Managed various marketing and social media campaigns.	OMA Airports www.oma.aero Managed implementation of flight database and new design.
Inipharm www.inipharm.com Designed new one page layout.	Mitsubishi HC Capital America www.mhccna.com Managed new site design project.	LifePro Financial Services www.lifepro.com Typography, layout and tabular UI/UX design for Marketing section.
Kyocera SLD Laser www.kyocera-sldlaser.com Managed new site design and implementation.	Villanova Heights www.villanovaheights.com Built entire site from start to finish.	BajaMex www.baja-mex.com Managed migration and new implementation of back-end agent portal.
The Niki Group www.thenikigroup.com Designed and implemented new "Our Team" section.	LifePro Financial Services www.lifepro.com Typography, layout and tabular UI/UX design for Marketing section.	AMDRO www.amdro.com Designed and implemented "Pest Advisor" Section.